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Department of Animal Husbandry and Dairying
Ministry of Fisheries, Animal Husbandry and Dairying
Government of India



MOFPI
MINISTRY OF FOOD PROCESSING INDUSTRIES
GOVERNMENT OF INDIA

Partner Country



Kingdom of the Netherlands



Confederation of Indian Industry

Host State



Department of Agriculture
Government of Uttar Pradesh



**Krishi
BHARAT**



कृषिभारत

**Harvesting Innovation
for Sustainable
Agriculture**

15 - 18 November, 2024 | Vrindavan Grounds, Lucknow, Uttar Pradesh

TOMORROW'S INNOVATIONS!

www.agrotech-india.com

1 Lakh+
Farmers

200+
Exhibitors

10+
Conferences

CEO
Roundtable

100+
Speakers

Kisan
Ghosthees



ABOUT CII AGROTECH INDIA – KRISHI BHARAT

Organised by Confederation of Indian Industry (CII); the 16th edition of CII AgroTech India – Krishi Bharat 2024 is scheduled from 15 – 18 November, 2024 at Vrindavan Grounds, Lucknow, Uttar Pradesh.

The event is being hosted and supported by Government of Uttar Pradesh, started in year 1997, the event through the last 15 editions has been instrumental in bringing exposure on the Indian agriculture with participation from Indian and international industry; serving as an important platform for stakeholders to exchange ideas, showcase cutting-edge technologies, and address key challenges being faced by the agriculture industry.

PARTNER COUNTRY : THE NETHERLANDS

'The Netherlands' is the Partner Country at CII AgroTech India - Krishi Bharat 2024. With the special theme "Indo – Dutch collaboration to promote sustainability in Horticulture and Animal Husbandry Sector"; the pavilion will have participation from companies highlighting sustainable agriculture practices, development of value chains to improve post-harvest management.



KEY HIGHLIGHTS



-  Spread over 20,000 square meters
-  Exclusive display by Partner Country: 'The Netherlands'
-  Participation by State Agriculture, Animal Husbandry Departments
-  Visit of 1,00,000 + Farmers, Dairy Farmers from across States
-  Visit of International Delegations
-  New Pavilions on Innovation & Technologies, Start-ups, Sustainability Zone, Agro Tourism
-  Focused Country Sessions to explore areas of collaboration
-  Themed Conferences and Kisan Ghosthees covering wide spectrum of topics like Agri, Food Processing, Cold Chain Logistics, Technology and Start-Ups, FPO's, Animal Husbandry and Dairy, etc.
-  Live Demonstration and Product Launches
-  State Sessions highlighting investment / collaboration opportunities and EoDB ecosystem
-  Structured B2B / B2G Meetings
-  Industry Roundtables with Policy Makers & Regulators



FOCUSED SHOWS

The exhibition is the only of its kind having the comprehensive Agri, Food, Dairy & Livestock Industry spectrum with dedicated segments as



Agri Farm Machinery
& Implements



Livestock Management
& Dairy Technology



Enabling Credit &
Technology in
Agri Business



Improving Food Value
& Cold Chain



Sustainable Management
of Water in Agriculture



Good Earth

Agri Input, Irrigation &
Water Management and
Innovative Farming
Techniques

EVENT SCHEDULE

DAY
1

Friday, 15 November

Inaugural Session

Roundtable on Mechanisation to Promote Sustainable Agri Practices

Roundtable on Mechanisation to Promote Crop Diversification

CEOs Roundtable on Future of Farming

Ag Tech Dialogue

Agriculture Opportunities in Africa

Kisan Ghosthees - Farming to Entrepreneurship

Cold Chain & Logistics India Summit

Country Session – The Netherlands

Exclusive session by Microsoft on Transforming Agriculture with Data & AI

DAY
2

Saturday, 16 November

Shaping the Future of Animal Agriculture in India

CII SugarTech Conference

Kisan Ghosthees - FPO Compliances with BIRD

Enhancing Food Processing for Value Addition and Boosting Export Potential

Kisan Ghosthees - Facilitating Easy Credit and Insurance Access to Farmers

Kisan Ghosthees - Preventing Stubble Burning

DAY
3

Sunday, 17 November

Agro Tourism – Visit to DCM Shriram Ltd. Sugar Plant, Hardoi

Kisan Ghosthees - Mechanisation for Small & Marginal Farmers

Kisan Ghosthees - Natural Farming

Kisan Ghosthees - Commercial Dairy Farming

DAY
4

Monday, 18 November

Conference on Water & Irrigation Management

CII Conference on Sustainable Agriculture for a Resilient Future

Kisan Ghosthees - Agro Forestry

Valedictory Session

WHY UTTAR PRADESH?

With the state's vast land area of 68.7% dedicated to cultivation, Uttar Pradesh holds a crucial position in India's agriculture contributing significantly to the nation's food production. The presence of a wide ecosystem including farm equipment manufacturers, food processing industry, R&D Centres, training zones combined with better irrigation ratio, road density, and trade between agriculture and industry, provides added opportunities for collaboration & development of the agri sector.

ABOUT LUCKNOW

Rich in Nawabi and British Raj era architecture, Lucknow is known for its vibrant bazaars and renowned cuisine. As the capital of Uttar Pradesh, it offers a wealth of attractions yet is often overlooked by travellers. Central Lucknow is marked by wide boulevards, grand monuments, and numerous parks and gardens, all of which contribute to its aura of grandeur.

GETTING TO THE VENUE

By Air

Chaudhary Charan Singh International Airport, Lucknow's main airport, is well connected to various Indian and international cities through varied airlines. Visitors from other cities can also fly into major Indian airports and take connecting flights to Lucknow.

By Train

Lucknow is served by multiple railway stations, with Lucknow Junction and Lucknow Charbagh Railway Stations being the primary hubs. These stations are well connected to cities across India with normal and high-speed trains.

By Road

The Uttar Pradesh State Road Transport Corporation offers regular luxury and deluxe bus services connecting Lucknow with New Delhi and other cities within the state.

By Radio Taxi

Lucknow has a fleet of radio taxis available via mobile apps offering professional, air-conditioned transport services. These 24/7 taxis are equipped with GPRS, digital fare meters, and thermal printers for billing.

For more details and participation, contact:

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